

Nicolas Dufourcq (Bpifrance) appointed as President of Global Industrie

Nicolas Dufourcq, CEO of Bpifrance, becomes president of Global Industrie, the biggest event dedicated to industry in France, the 2023 edition of which will be held from the 7th to the 10th of March 2023 at Eurexpo Lyon.

Placed under the high patronage of the French President since its creation in 2018, Global Industrie brings together more than 2,000 French and international companies every year and presents the latest innovations that will shape the industry of the future.

By deciding to appoint a president and offering Nicolas Dufourcq the opportunity to become the first holder of the position, Sébastien Gillet, Director of Global Industrie, wished to consolidate the exhibition's institutional strategy by having a powerful figurehead in line with the challenges of industry today.

This appointment also demonstrates Bpifrance's strong presence alongside industrial companies, which will play a leading role in the French economy of the future. At a time when manufacturers are mobilizing more than ever to take up the challenge of environmental, social and technological transitions, it sends out a strong signal to them, reinforcing the support and aid mechanisms already deployed by the State and regional authorities.

*"I am particularly pleased to become President of Global Industrie," **explains Nicolas Dufourcq**. This is a powerful concretization of Bpifrance's longstanding commitment to support French Fab companies working to revive French industry. Innovation, carbon reduction, job creation, regional development... all the levers for recovery are represented at Global Industrie."*

*"We are proud that Nicolas Dufourcq has agreed to become the first President of Global Industrie. This is excellent news for the industrial sector," **says Sébastien Gillet, Director of Global Industrie**. "It is a sign of the very strong synergy that is forming between companies and public bodies to support the development and outreach of tomorrow's French industry – and that Global Industrie is proud once again to be initiating."*

Practical information

March 7 to 10, 2023
Eurexpo Lyon (France)
global-industrie.com

Photographs available on the online press service:

<https://1drv.ms/u/s!Ag-fEfGybq5xhpFPqyai4jpQnMNFIQ?e=RSNS88>

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Under the high patronage of Mr. EMMANUEL MACRON, President of France