

## Artificial intelligence

### *New GI 360° broadcast, 17 March 2022*

***The quarterly GI 360° broadcasts, produced by the Global Industrie exhibition, provide useful content for companies seeking information and insight on the world of industry.***

***Following programs on reshoring, 5G, circular industry, hydrogen and skills, this new edition of GI 360° will discuss artificial intelligence, one of the key links of the industry of the future. It will be placed online on the 17<sup>th</sup> of March 2022, on the Global Industrie website.***

In 2021<sup>1</sup>, the French artificial intelligence sector had 81 laboratories (the largest number in any European country) and nearly 13,500<sup>2</sup> employees working in more than 500 AI start-ups. Having entered the second phase of the national strategy launched in 2018, artificial intelligence benefits from a budget of 2.22 billion Euros.

Targets for 2025: supporting and accelerating the modernization of 500 SMEs and mid-caps through the adoption and use of AI, training 3,700 students and reaching a 15 % share of the world market, and making France an international leader in this field.

The one-hour broadcast will begin with an economic overview of the industrial sector, followed by a debate on the theme of the day, and will end with a virtual tour of a factory of the future, a source of inspiration for new investment projects.

- **An economic overview of the industrial sector**

by Alexandre SAUBOT, President of France Industrie, who will detail the latest figures for French industry.

- **A big debate on artificial intelligence**

To find out about the future of AI in industry, three guests with a wealth of complementary knowledge will be brought together:

- Fabien MANGEANT, a leading expert in artificial intelligence at Renault,
- Aurélien PALIX, Sub-director for Digital Networks and Practices at the Directorate General for Enterprise,
- Issam TALEB, Associate Partner at EY

- **A 360° tour of the Alliansys factory**

Based in Honfleur, Alliansys specializes in the development, industrialization, production and after-sales service of electronic equipment. Its Managing Director Eric BURNOTTE will present the company and give an update on a sector at the heart of current events and French industrial concerns.

*Replays of previous programs available on **the Global Industrie website***

**<https://global-industrie.com>**



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<sup>1</sup> Source: Ministry of the Economy, Finance and Recovery

<sup>2</sup> Source: France Digitale