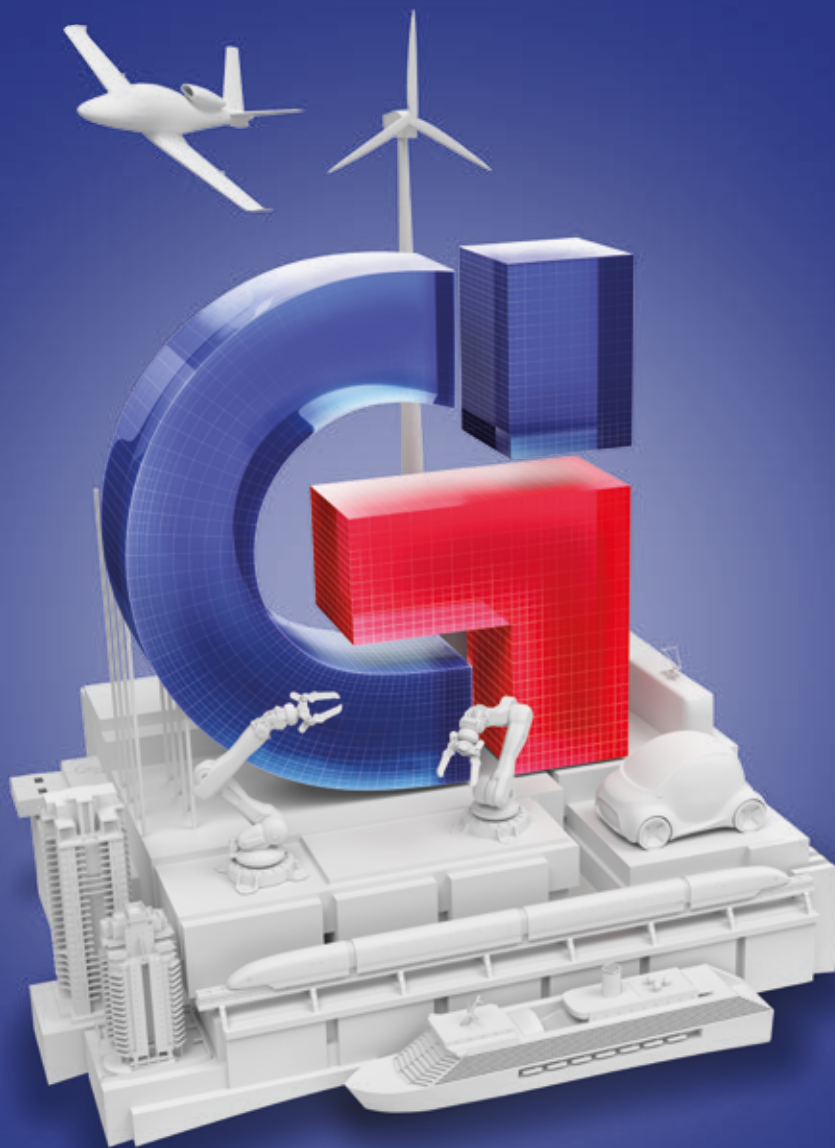


# PROFILE OF THE GLOBAL INDUSTRIE VISITOR DATABASE



NEXT DATE



**GLOBAL** | **07-10 MARCH**  
**INDUSTRIE** | **2023** **EUREXPO**  
**LYON**



global-industrie.com



FRANCE  
INDUSTRIE

GRANDLYON  
la métropole



La Région  
Auvergne-Rhône-Alpes

MÉTROPOLÉ  
GRAND LYON





# THE RICHEST INDUSTRIAL COMMUNITY!

**7% OF VISITORS WERE AT BOTH PARIS AND LYON**

**PARIS<sup>2022</sup>** > AIRBUS - DAHER - DASSAULT AVIATION - FAURECIA - RENAULT NISSAN MITSUBISHI - SAFRAN - SNCF - SUEZ - THALES - VALEO

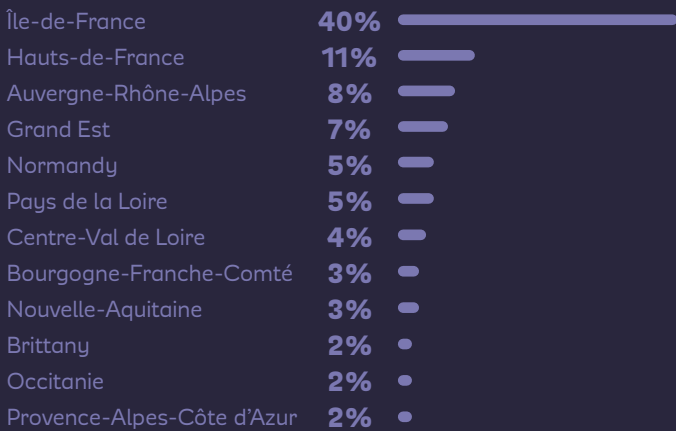
**LYON<sup>2021</sup>** > BAYER - BOUYGUES CONSTRUCTION - FRAMATOME - MICHELIN - PLASTICOMNIUM - SANOFI - SMURFIT - KAPPA - VINCI CONSTRUCTION - VOLVO TRUCKS - WESTFALEN

**86% OF VISITORS WERE PROFESSIONALS, UP  FROM 2018**

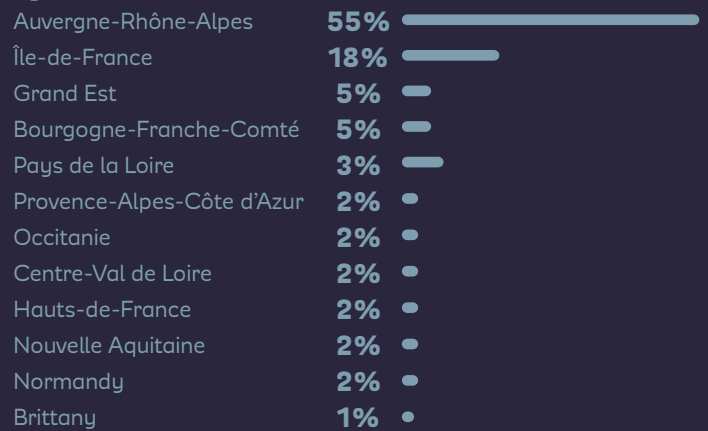
## ORIGIN



### Paris Edition

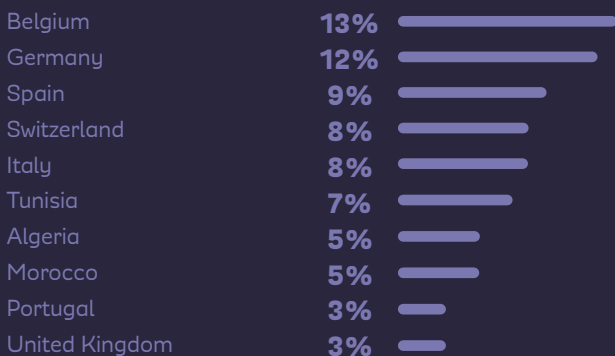


### Lyon Edition



## INTERNATIONAL

### Paris Edition



### Lyon Edition



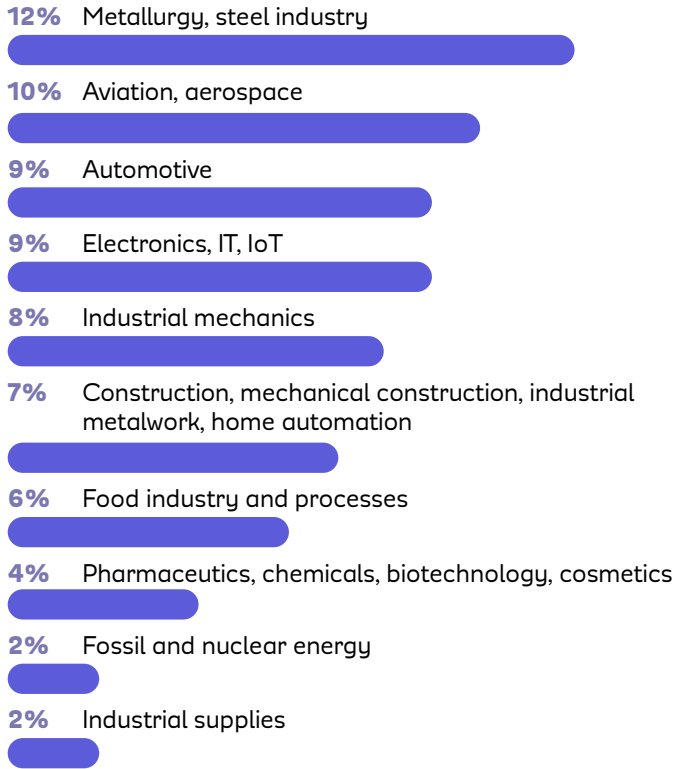
**64 COUNTRIES REPRESENTED**

**11% INTERNATIONAL CONTACTS**

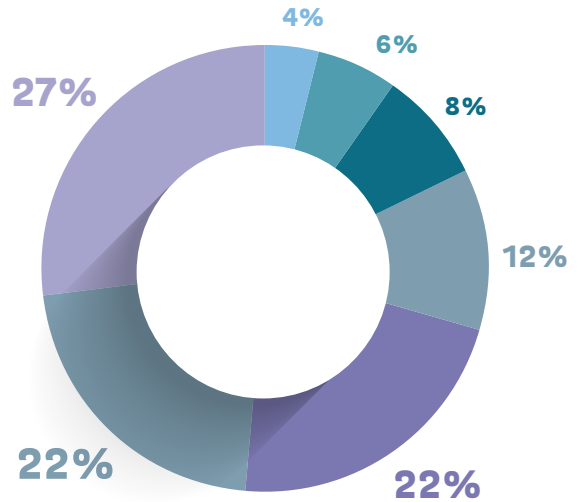
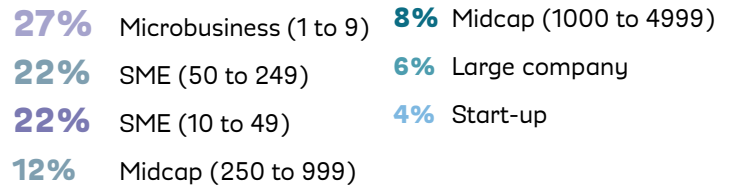


# THE RICHEST INDUSTRIAL COMMUNITY!

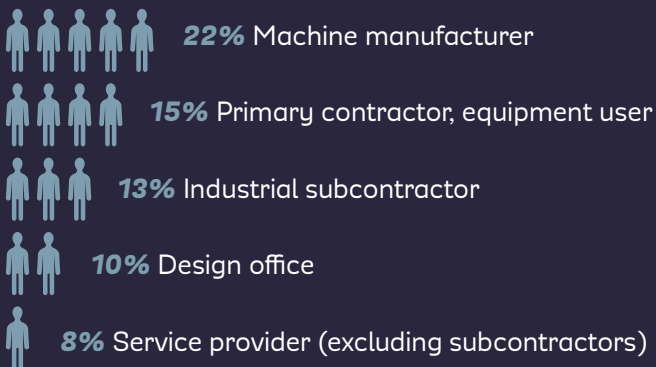
## SECTOR



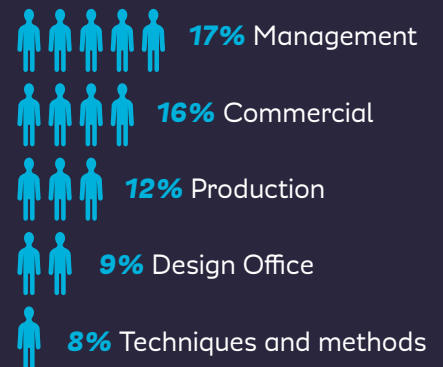
## NUMBER OF EMPLOYEES



## STATUT



## DEPARTMENT



## REASONS FOR VISITING

Meeting new people and technological watch

Demonstration of machines, products and services

Meeting current suppliers

- Machine manufacturers, OEMs
- Primary contractors, equipment users
- Industrial subcontractors
- Design offices, engineering, design
- Distributors, dealers, wholesalers
- Equipment manufacturers



!!! Priority 1    !! Priority 2    ! Priority 3



# THE RICHEST INDUSTRIAL COMMUNITY!

## EXHIBITION ACTIVITIES

### AVENIR

Employment & training!

**4%** of contacts students and job seekers

### AWARDS

Innovation!

**100%** ROI for winner of 2022  
Start-up award

### CHANNELS

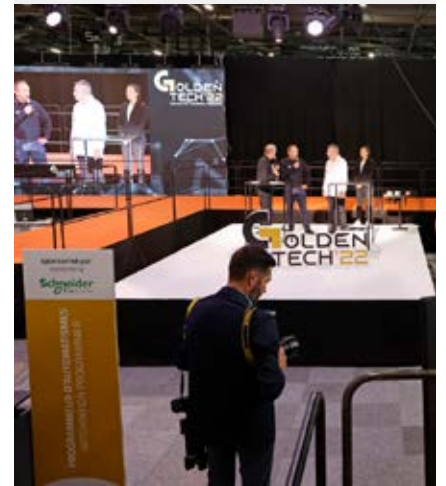
Monitoring and trends!

**15 000** online views\*

### GOLDEN TECH

Professions highlighted by the big names in industry!\*

- Product Designer : DASSAULT SYSTEMES - VISIATIV - LYNKOA
- Automation Network Designer : IFM - AGILICOM
- Automation Data Manager : SIEMENS
- Milling Machine / Lathe Operator : MASTERCAM - CGTECH - VERICUT
- Metrologist : ZEISS
- Automated Systems Programmer : SCHNEIDER ELECTRIC
- Continuous Improvement Manager : ASTREE SOFTWARE
- Robotics Engineer : FANUC
- Motion Control Manager : BECKHOFF



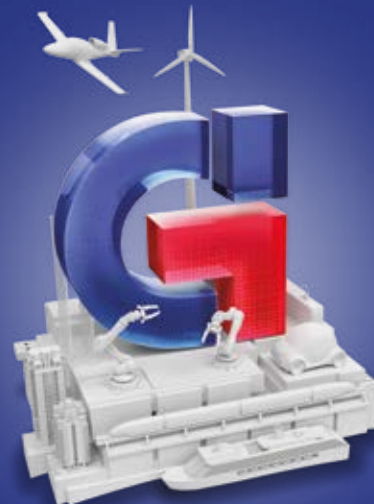
\*2022 data

## NEXT DATE

# GLOBAL INDUSTRIE

## 07-10 MARCH 2023

EUREXPO  
LYON



Tel : +33(0)5.53.36.78.78 – Email : [contact.globalindustrie@gl-events.com](mailto:contact.globalindustrie@gl-events.com)

#GILYON23